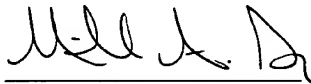## REMARKS

In this Amendment, Claims 3, 8 and 13 have been cancelled, Claims 16-30 have been added, Claims 1, 2, 4-7, 9-12, 14 and 15 have been amended, and the other pending claims have been maintained in their existing form. Claims 1, 2, 4-7, 9-12, and 14-30 are pending. Antecedent basis for the amendments is located throughout Applicant's Specification, plus Applicant's claims as originally filed. No new matter has been added. A marked-up version of the amended claims is attached pursuant to 37 CFR § 1.121.

Applicant respectfully requests favorable action in this case.

No additional fee is believed due. Nevertheless, to the extent that this Amendment results in additional fees, the Commissioner is authorized to charge deposit account no. 08-1394.

If any unresolved aspect remains, the Examiner is invited to call Applicant's attorney at the telephone number listed below.

Respectfully submitted,

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a-135811

VERSION WITH MARKINGS TO SHOW CHANGES MADE

In the Specification

On page 1, in the section entitled Cross-Reference to Related Applications, the paragraph has been amended as follows.

This application relates to co-pending United States Patent Applications (a) Serial No. 09/690,199 [____,____], entitled METHOD AND SYSTEM FOR FORMING A REFERENCE WITHIN A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER, (b) Serial No. 09/690,680 [____,____], entitled METHOD AND SYSTEM FOR IDENTIFYING A SELECTABLE PORTION OF A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER, (c) Serial No. 09/690,367 [____,____], entitled METHOD AND SYSTEM FOR TRANSLATING A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER, (d) Serial No. 09/690,677 [____,____], entitled METHOD AND SYSTEM FOR REPLACING CONTENT IN A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER, and (e) Serial No. 09/690,368 [____,____], entitled METHOD AND SYSTEM FOR DISPLAYING A DIGITAL VERSION OF A MASS-PRODUCED PRINTED PAPER. Each of these co-pending applications is filed concurrently herewith, names at least Billy P. Taylor as an inventor, is incorporated herein by reference in its entirety, and is assigned to the assignee of this application.

In the Claims

Claims 3, 8 and 13 have been cancelled.

Claims 1, 2, 4-7, 9-12, 14 and 15 have been amended as follows.

1.   (Amended) A method performed by a computer system, comprising:
storing a version of a mass-produced printed paper;
in response to the version, detecting a reference at a first location within the paper, the detected reference being associated with a second location [identifying at least a subset of characters within the version]; and
in response to the detected reference [identified subset], forming a link within the version between the first location and the second location [at least one hyperlink within the version], the version being displayable on a display device as a likeness of the paper, and the first location being displayable on the display device as part of the likeness and selectable to cause an operation associated with the second location [including an indicator of the hyperlink].

2.   (Amended) The method of Claim 1 wherein the forming comprises:
forming the link [hyperlink] within [a first portion of] the version, wherein the reference specifies a different location within the paper, wherein the second location is the different location, and wherein the operation includes displaying the different location [a second portion of the version is displayable] on the display device as part of the likeness in response to a selection of the first location [indicator].

4.   (Amended) The method of Claim 1 wherein the forming comprises:
forming the link [hyperlink] within [a portion of] the version, wherein the reference specifies an identity of a document external to the paper, wherein the second location is the document, and wherein the operation includes displaying the document [is displayable] on the display device in response to a selection of the first location [indicator].

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5.   (Amended) The method of Claim 1 wherein the forming comprises:

forming the <u>link</u> [hyperlink] within [a portion of] the version, wherein <u>the reference</u> <u>specifies an address of</u> a website <u>external to the paper, wherein the second location is the</u> <u>website, and wherein the operation includes displaying the website</u> [is displayable] on the display device in response to a selection of the <u>first location</u> [indicator].

6.   (Amended) A system, comprising:

a computing device for:

        storing a version of a mass-produced printed paper;

        <u>in response to the version, detecting a reference at a first location within the</u>

                <u>paper, the detected reference being associated with a second location</u>

                [identifying at least a subset of characters within the version]; and

        in response to the <u>detected reference</u> [identified subset], forming <u>a link within the</u>

                <u>version between the first location and the second location</u> [at least one

                hyperlink within the version], the version being displayable on a display

                device as a likeness of the paper<u>, and the first location being displayable</u>

                <u>on the display device as part of the likeness and selectable to cause an</u>

                <u>operation associated with the second location</u> [including an indicator of

                the hyperlink].

7.   (Amended) The system of Claim 6 wherein <u>the reference specifies a different</u> <u>location within the paper, wherein the second location is the different location, and wherein the</u> <u>operation includes displaying the different location</u> [a second portion of the version is displayable] on the display device <u>as part of the likeness</u> in response to a selection of the <u>first</u> <u>location</u> [indicator].

9.   (Amended) The system of Claim 6 wherein <u>the reference specifies an identity of</u> a document <u>external to the paper, wherein the second location is the document, and wherein the</u> <u>operation includes displaying the document</u> [is displayable] on the display device in response to a selection of the <u>first location</u> [indicator].

10.   (Amended) The system of Claim 6 wherein <u>the reference specifies an address of</u> a website <u>external to the paper, wherein the second location is the website, and wherein the operation includes displaying the website</u> [is displayable] on the display device in response to a selection of the <u>first location</u> [indicator].

11.   (Amended) A computer program product, comprising:

a computer program processable by a computer system for causing the computer system to:

      store a version of a mass-produced printed paper;

      <u>in response to the version, detect a reference at a first location within the paper, the detected reference being associated with a second location</u> [identify at least a subset of characters within the version]; and

      in response to the <u>detected reference</u> [identified subset], form <u>a link within the version between the first location and the second location</u> [at least one hyperlink within the version], the version being displayable on a display device as a likeness of the paper<u>, and the first location being displayable on the display device as part of the likeness and selectable to cause an operation associated with the second location</u> [including an indicator of the hyperlink]; and

an apparatus from which the computer program is accessible by the computer system.

12.   (Amended) The computer program product of Claim 11 wherein <u>the reference specifies a different location within the paper, wherein the second location is the different location, and wherein the operation includes displaying the different location</u> [a second portion of the version is displayable] on the display device <u>as part of the likeness</u> in response to a selection of the <u>first location</u> [indicator].

14.   (Amended) The computer program product of Claim 11 wherein <u>the reference specifies an identity of</u> a document <u>external to the paper, wherein the second location is the document, and wherein the operation includes displaying the document</u> [is displayable] on the display device in response to a selection of the <u>first location</u> [indicator].

15.   (Amended) The computer program product of Claim 11 wherein the reference specifies an address of a website external to the paper, wherein the second location is the website, and wherein the operation includes displaying the website [is displayable] on the display device in response to a selection of the first location [indicator].

The following new Claims 16-30 have been added.

--16.   (New) The method of Claim 2 wherein the forming comprises:

forming the link within the version, wherein the operation includes displaying the second location on the display device as a likeness of an advertisement within the paper.--

--17.   (New) The method of Claim 16 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an address of a website associated with the advertisement.--

--18.   (New) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location.--

--19.   (New) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location.--

--20.   (New) The method of Claim 1 wherein the forming comprises:

forming the link within the version, wherein the reference specifies an identity of a script, wherein the second location is the script, and wherein the operation includes executing the script in response to a selection of the first location.--

--21.   (New) The system of Claim 7 wherein the operation includes displaying the second location on the display device as a likeness of an advertisement within the paper.--

--22.   (New) The system of Claim 21 wherein the reference specifies an address of a website associated with the advertisement.--

--23.   (New) The system of Claim 6 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location.--

--24.   (New) The system of Claim 6 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location.--

--25.   (New) The system of Claim 6 wherein the reference specifies an identity of a script, wherein the second location is the script, and wherein the operation includes executing the script in response to a selection of the first location.--

--26.   (New) The computer program product of Claim 12 wherein the operation includes displaying the second location on the display device as a likeness of an advertisement within the paper.--

--27.   (New) The computer program product of Claim 26 wherein the reference specifies an address of a website associated with the advertisement.--

--28.   (New) The computer program product of Claim 11 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes visual image information, and wherein the operation includes displaying a visual image on the display device in response to the visual image information and a selection of the first location.--

--29.   (New) The computer program product of Claim 11 wherein the reference specifies an identity of a file external to the paper, wherein the second location is the file, wherein the file includes audio signal information, and wherein the operation includes outputting audio signals in response to the audio signal information and a selection of the first location.--

--30.   (New) The computer program product of Claim 11 wherein the reference specifies an identity of a script, wherein the second location is the script, and wherein the operation includes executing the script in response to a selection of the first location.--